



The logo for Rental PLACES.COM is centered in a white circle with a green border. It features a black silhouette of a house roof above the word "Rental" in a large, bold, black sans-serif font. Below "Rental" is a green horizontal bar containing the text "PLACES.COM" in white, uppercase, sans-serif font. Underneath the bar is the tagline "Your place for great stays.™" in a smaller, black, sans-serif font.





## Introducing Rental Places

# What Is RentalPlaces.com?

Rental Places is a division of Performance Development Corporation (PDC), a specialized internet marketing and software development firm that excels in integrated web development, branding and organic search engine and digital asset optimization. Our efforts are focused on targeted national and global niche markets for our domestic and international clients in the resort, vacation rental and real estate industries.

### Our Mission:

We will develop true marketing partnerships with select companies looking for a very high conversion rate, accomplished by quality leads and exceptional branding throughout all media channels with outstanding exposure of their brand and services.

We will produce outstanding financial returns by providing superior online experiences. The high quality of our web development and search engine marketing proficiency continues to position us on the cutting edge of technology. We have put together the best search engine marketing and internet technology team from all over the world.

With over 15 years of creative development and implementation strictly in the vacation rental and resort industry, Rental Places works together with 90% of all vacation rental software providers to allow for real time

## We Are Connected To The Industry Leaders..

HomeAway Software for Professionals® is the leading supplier of integrated business management and online solutions for the vacation rental industry. HomeAway Software for Professionals provides six different software solutions to choose from all of which may connect to data "hubs" that allow property managers to easily distribute their listings to RentalPlaces.com and our location specific destinations, enabling property managers to reach millions of travelers per month.

The Vacation Bridge is a cooperative effort between Rental Network Software (RNS), and Virtual Resort Manager (VRM) that provides the software functionality to distribute professionally managed vacation rental properties to on-line travel agencies, web portals, aggregators and other outlets which book these properties on the web.



800.372.TRAVEL | [Contact@RentalPlaces.com](mailto:Contact@RentalPlaces.com) | [RentalPlaces.com](http://RentalPlaces.com)



## Introducing Rental Places

With over 250,000 professionally managed vacation rental accommodations in the most popular travel destinations across the world, Rental Places has given online visitors the necessary tools to find the perfect vacation rental at the price that they want to pay. Whether travelers are looking for a vacation on the beach, the ski slopes, or at a lake retreat, Rental Places is their one stop resource for all of their travel and accommodation needs.

**Rental PLACES.COM**  
Your place for great stays!

Your Email Address  [Sign Up](#)

Site Map | Press | Partners [List Your Property](#)

**VRMA**  
Vacation Rental Managers Association  
Silver Sponsor

Home ▾ Vacation Rentals ▾ Rental Places ▾ Pet Friendly ▾ Popular Places ▾ Contact Us

Arrival :   Departure :   Location: Breckenridge, CO ▾ Sleeps:  [SEARCH](#)

**Hilton Head Island, SC**  
3 Bedrooms | from \$1,088 /week

**Hilton Head Island, SC**  
2 Bedrooms | from \$575 /week

**Hilton Head Island, SC**  
3 Bedrooms | from \$800 /week

**Vacation Rentals**  
**Rental Places – Professionally Managed Vacation Rentals**

Choose from over 250,000 professionally managed vacation rental accommodations in the most popular travel destinations across the world. Whether you're looking to ski, relax on the beach, stay in an ocean front home or vacation in a river valley resort, Rental Places is your one stop resource for your travel and accommodation needs.

**Covering over 70 markets in the US & Over 385 destinations around the world**

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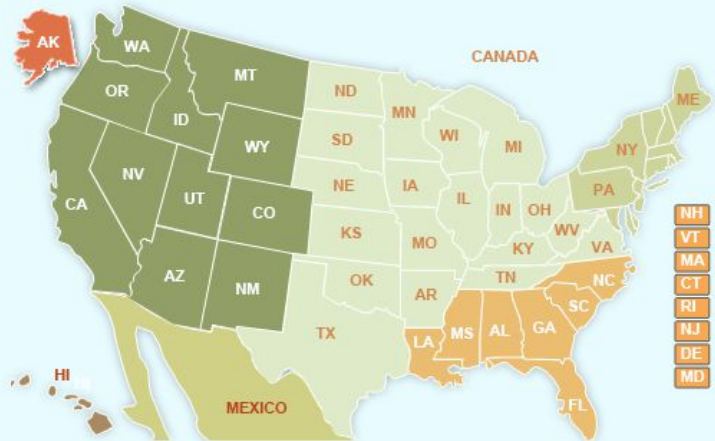
# Introducing Rental Places

## We Cover Over 70 Markets in the United States & Over 385 Destinations Around the Globe!

### Vacation Rentals

#### Rental Places – Professionally Managed Vacation Rentals

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#### United States

- [Alabama Vacation Rentals](#)
- [California Vacation Rentals](#)
- [Colorado Vacation Rentals](#)
- [Delaware Vacation Rentals](#)
- [Florida Vacation Rentals](#)
- [Georgia Vacation Rentals](#)
- [Hawaii Vacation Rentals](#)
- [Idaho Vacation Rentals](#)
- [Maryland Vacation Rentals](#)
- [Massachusetts Vacation Rentals](#)
- [Nevada Vacation Rentals](#)
- [New Hampshire Vacation Rentals](#)
- [North Carolina Vacation Rentals](#)
- [Pennsylvania Vacation Rentals](#)
- [South Carolina Vacation Rentals](#)
- [Tennessee Vacation Rentals](#)
- [Texas Vacation Rentals](#)
- [Utah Vacation Rentals](#)
- [Vermont Vacation Rentals](#)
- [Virginia Vacation Rentals](#)

#### Canada

- [Montreal Vacation Rentals](#)
- [Vancouver Vacation Rentals](#)

#### Caribbean

- [Puerto Rico Vacation Rentals](#)
- [Us Virgin Islands Vacation Rentals](#)

#### Europe

- [Barcelona Vacation Rentals](#)
- [Prague Vacation Rentals](#)
- [Edinburgh Vacation Rentals](#)
- [Zurich Vacation Rentals](#)
- [London Vacation Rentals](#)
- [Paris Vacation Rentals](#)

#### South America

- [Rio De Janeiro Vacation Rentals](#)

#### South Pacific

- [Sydney Vacation Rentals](#)



## Introducing Rental Places

### Rental Places Proven Success...



- ◆ We have developed the #1 vacation rental web portal on Hilton Head Island, SC with over 600,000 annual visitors.
- ◆ We currently design, host and brand The St. Joe Company in Florida with 11 Resort and vacation destinations.
- ◆ We are also heavily involved in the marketing and branding of the top major rental companies on Hilton Head Island.



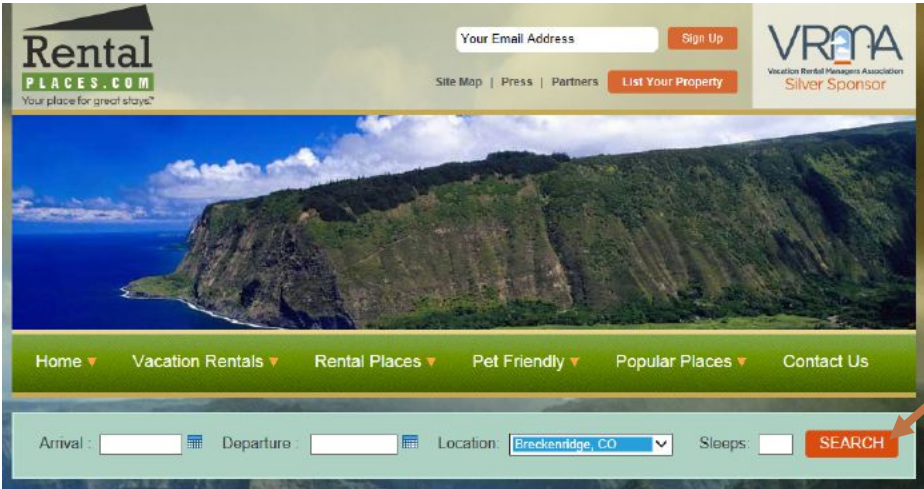


# Introducing Rental Places

## Rental Places Brand Awareness

From the main home page to the location destination pages to the property specific pages, your brand will be visible to travelers.


Home Page



When a traveler locates a vacation rental property they want to book, they go directly to the placement page of that property on YOUR site to make the reservation. You can then upsell them on travel insurance, damage insurance, equipment rentals, ski lift tickets, golf or any other opportunities you offer.

Property Management Company Name and logo Included In Each Vacation Rental Listing On The Search Results Page With Direct Links to Property Management Site

**Bradley Circle 30-B - Singleton Beach**



30 Bradley Circle, Burke's Beach

**Weekly Rate Range:**  
\$2,995 - \$6,425\*


Managed by  
Hilton Head Rentals and Golf

**YES, We're Pet Friendly!**


6 BR / 6 BA (K, K, Q, Q, Q, TT, SS, 2 rollaways\*\*)  
3rd Row Oceanview H ...

[LEARN MORE](#)

**Location:** Hilton Head Island  
**Type:** Vacation Home  
**Bedrooms:** 6 Bedrooms  
**Sleeps:** 16  
**Bathrooms:** 6 Full



[Click for Special Offers & Great Savings](#)

 Pet Friendly

**130 Dune Lane - Forest Beach**



This 2nd row ocean 6 bedroom, 5 bath home with heated pool and spa has all the ingredients for a fabulous family or group vacation. Enjoy an ocean view from the pool deck, or take the 40 step walk to the beach. The gen ...

**Weekly Rate Range:**  
\$2,795 - \$7,195\*

Managed by  
The Vacation Company

[LEARN MORE](#)

**Location:** Hilton Head Island  
**Type:** Vacation Home  
**Bedrooms:** 6 Bedrooms  
**Sleeps:** 14  
**Bathrooms:** 5 Full



[Click for Offers!](#)  
877.272.4841



## Introducing Rental Places

### Our Difference

Our difference is that we direct traffic to **YOUR WEBSITE** where bookings occur. This provides you, the management company, with the lead and the opportunity to interact with the client directly while upselling sports packages, rental equipment, travel insurance and other additional packages you may provide.

Rental Places is the only website marketing strictly to **professionally managed** vacation rentals.

## Brand Awareness and Bookings From RentalPlaces.com

**Property Management Contact Number & Direct Link to Property Management Website Where Bookings Take Place**

Weekly Rate Range: **\$4,895 - \$14,785\***

800.445.8664 | Request more info

[Book Online](#) | [Location Map](#)

[Share](#) | [+1](#) | [Tweet](#) | [email](#)

**Overview** | Amenities | Rates | Calendar | Specials

### Guscio 7 - 7 Bedrooms

<b>Location:</b> Forest Beach	<b>Bedrooms:</b> 7 Bedrooms
<b>Type:</b> Vacation Home	<b>Sleeps:</b> 24
<b>View:</b>	<b>Bathrooms:</b> 7 Full 1 Half

7 Guscio, North Forest Beach

- 7BR / 7.5 BA (K, K, K, K, Q+T, QQ, QQ+T, SS, SS)
- 3 Story Oceanfront Home
- Private Pool\* & Spa\*

**HILTON HEAD RENTALS & CO.**

[Click for Special Offers & Great Savings](#)

[Rental Terms](#)

**We Brand Your Company Every Step Of The Way**




# Introducing Rental Places

## See The Difference

Search Page of RentalPlaces.com

**Bradley Circle 30-B - Singleton Beach**



30 Bradley Circle, Burke's Beach

**Weekly Rate Range: \$2,995 - \$6,425\***

Managed by Hilton Head Rentals and Golf

**YES, We're Pet Friendly!**

6 BR / 6 BA (K, K, Q, Q, Q, TT, SS, 2 rollaways\*\*)  
3rd Row Oceanview H ...

[LEARN MORE](#)

**Location:** Hilton Head Island  
**Type:** Vacation Home  
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**Sleeps:** 16  
**Bathrooms:** 6 Full

[Click for Special Offers & Great Savings](#)

Pet Friendly

Property Management Contact Number & Direct Link to Property Management Website Where Bookings Take Place

Listing Page of RentalPlaces.com

Weekly Rate Range: **\$4,895 - \$14,785\***

800.445.8664 | [Request more info](#)

[Book Online](#) | [Location Map](#)

[Share](#) | [8+1](#) | [Tweet](#) | [email](#)

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[Click for Special Offers & Great Savings](#)

[Rental Terms](#)

We Brand Your Company Every Step Of The Way

## Other Marketing Portals

**Picturesque PD villa -immaculate & spacious**

Hilton Head  
2 Bedrooms, 2 Bathrooms, Sleeps 8  
4 reviews

From **\$235** Per Night

**PORT ROYAL: Golf Included! Walk to Beach!**

Hilton Head  
2 Bedrooms, 2 Bathrooms, Sleeps 6  
2 reviews

From **\$139** Per Night

**PO ... if Included! Walk to Beach!**

Hilton Head Travel Forum  
Hilton Head Photos  
Hilton Head Travel Guide

**\*Happy Vacationers!\***  
- A TripAdvisor verified reviewer Jul 19, 2012  
Condo/Apartment  
2 Bedrooms, sleeps 6  
2 Bathrooms

from **\$139** Per Night

[Book this property](#)

Or, send the owner a message  
[Send Message](#)

Contact Owner  
Jim T.

**Lack of Brand Visibility**

Back to Search

OCEANFRONT BEACH

Tell us about your trip, then book it

Arrival: 12/07/2013 | Departure: 12/14/2013 | Available

Who is planning on staying at this vacation rental?  
2 Adults | 0 Children

Rental Amount (7 nights): \$4,000.00  
Property Damage Plan (in lieu of sec. deposit): \$69.00  
Tax: \$440.00  
**Rental Amount: \$4,509.00**

Payment Schedule  
Payment 1 due: At time of booking approval \$4,509.00  
Cancellation: 100% refund if canceled at least 90 days before arrival date

[Continue booking](#)

**Sea Pines House Rental Photos and Description**  
Oceanfront/Private Beach Access/Pool/5BR/5BA  
This oceanfront beach house is for a fabulous family (or multi-family) holiday. This 5 Bedroom (sleeps 10), 5 Bath ...

Bookings are done through host website leaving the property management company out of the equation





## Introducing Rental Places

# What Does It Cost?

**Property Listings:** \$10.00 per month per property for each listing that is posted on RentalPlaces.com marketing website (includes social media promotion, newsletter inclusion and lead generation).

- 1 - 99 Properties = \$10 per property/month
- 100 - 249 Properties = \$9 per property/month
- 250 - 499 Properties = \$8 per property/month
- 500 Properties or more = \$7 per property/month

The screenshot shows the Rental Places website interface. At the top left is the 'Keystone Rental PLACES' logo. Below it is a navigation menu with links for Home, Vacation Rentals, Rental Places, Pet Friendly, Things To Do, Long Term Rentals, and Real Estate. A search bar is located below the navigation menu, with fields for Arrival, Departure, Property Type (set to 'Vacation Home'), and Sleeps, and a 'SEARCH' button. Below the search bar are social media sharing options for Facebook, Google+, Twitter, and email. The main content area features a listing for 'Keystone Rentals - Vacation Resort, Home, Condo, House & Villa Rental in Keystone, CO'. The listing includes a thumbnail image of a mountain landscape with the text 'Discover The Largest Selection of Professionally Managed Vacation Rentals'. The listing text describes the resort area of Keystone, mentioning North Peak, Dercum Mountain, and The Outback, and lists various amenities and lodging options.



## Introducing Rental Places

### How Can You Join Us?



# HomeAway®

Software for Professionals™

#### Escapia.Net Clients

Turn on your properties via your Escapia dashboard via the channel partner section of your current admin.

#### Instant Software ISILink

Select Rental Places as a channel partner to accept ISILink via your admin section of any Instant Software management system.

The Vacation Bridge is a cooperative effort between Rental Network Software (RNS) and Virtual Resort Manager (VRM) that provides the software functionality to distribute professionally managed vacation rental properties to on-line travel agencies, web portals, aggregators and other outlets which book these properties on the web.

We work with over 90% of all vacation rental management software providers. If they have an API, then we can work with them.

If you are working on your own private platform then we can help to build an API to push your property information as well.

We Can Work With Just About Anyone's Software!





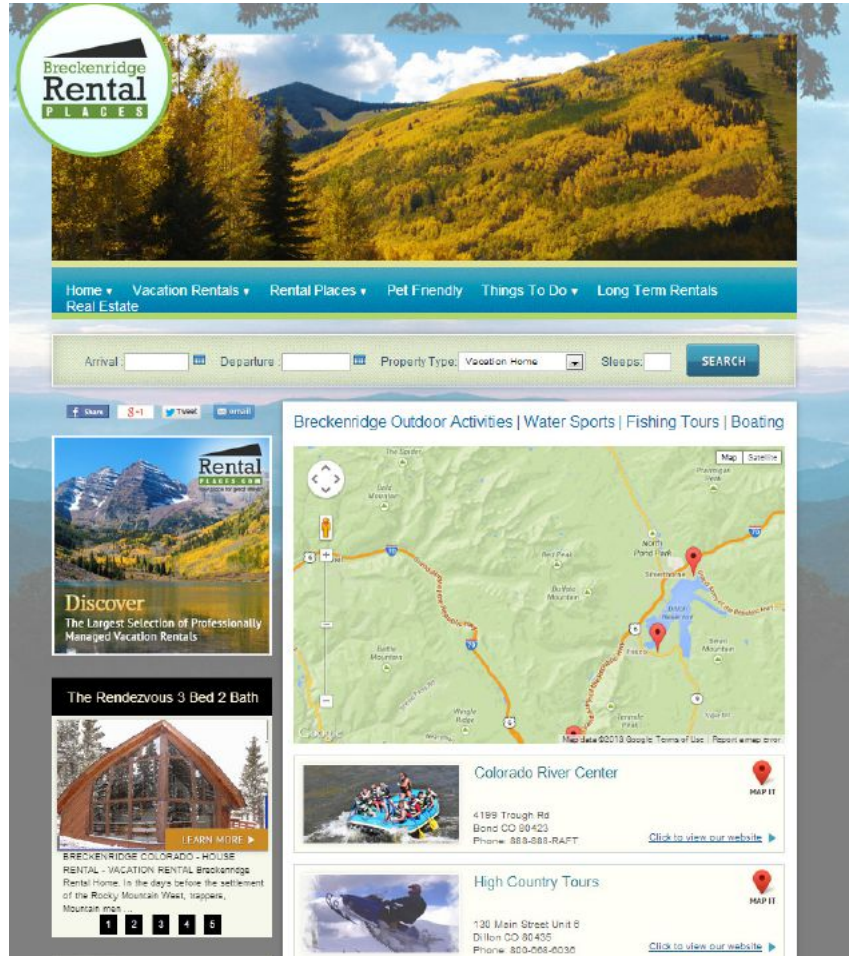
# Online Advertising Rates / Specs

## Online Advertising Opportunities

**Leader Board Banner:** W: 728 x H: 90 pixels

**Site Sponsorship** W: 300 x H: 250 pixels

**Display Ad:** W 300 x H: 250 pixels



### Leader Board Banner Ad

- ◆ \$599/month
- ◆ Ideal Placement/top of local rental places homepage
- ◆ Includes direct link to Advertiser's website

### Site Sponsorship

- ◆ \$299/month
- ◆ Placement on local Rental Places homepage
- ◆ Includes direct link to Advertiser's website

### Display Ad

- ◆ \$60/month
- ◆ Placed in a particular category of "Things to Do"
- ◆ Includes direct link to Advertiser's website



# Rental Places Partner Agreement

Name:	Address:
Company:	
Email:	Website:
Phone:	Software Provider:

This document serves as an agreement between \_\_\_\_\_ (herein referred to as "CLIENT") and Rental Places, a division of Performance Development Corporation, to display vacation rental properties on RentalPlaces.com starting upon the date of contract execution and continuing monthly until 30 days written notice to terminate this agreement.

CLIENT will provide a Rental Places representative access to their API feed in order to post properties on RentalPlaces.com. Users will be able to view properties and upon booking, will be "pushed" to CLIENT's website (URL shown above). CLIENT will provide instructions and contact information to ease access to property information.

CLIENT agrees to participate in the following: **(Check all that apply)**

**Property Listings:** \$10.00 per month per property for each listing that is posted on RentalPlaces.com marketing website (includes social media promotion, newsletter inclusion and lead generation).

- 1 - 99 Properties = \$10 per property/month
- 100 - 249 Properties = \$9 per property/month
- 250 - 499 Properties = \$8 per property/month
- 500 Properties or more = \$7 per property/month

**NUMBER OF PROPERTIES TO INCLUDE ON RENTAL PLACES:** \_\_\_\_\_

**Banner Ad:** \$599 per month includes the Advertiser's company name and logo with direct inks to Advertiser's website on Local RentalPlaces.com home page.

**Rental Places Site Sponsorship:** \$299 per month includes a tile ad with direct links to Advertiser's website on Local RentalPlaces.com home page.

Advertiser to provide all content, digitals, logos, contact information, website links, discounts and coupon offers to be

Client:	Rental Places, LLC
Signature:	Signature:
Print Name:	Print Name:
Date:	Date:
<b>Billing Information: (to be billed monthly)</b>	Type of Card: (circle one) VISA   MC   DISCOVER   AMEX
Name on Credit Card:	Credit Card #:
Billing Address:	Billing City and Zip:
Expiration Date:	CVV Number:

Or Mail Checks to Rental Places, LLC

PO Box 21130 | Hilton Head Island | SC | 29925 | (843) 686.1001